



EXHIBITOR GUIDE 2025

WEDNESDAY, SEPTEMBER 24, 2025 | 9:00AM – 4:00PM

CALIFORNIA 2025 EXPO

SAN DIEGO CONVENTION CENTER - HALLS G&H

111 W. Harbor Dr. | San Diego, CA 92101

Shamrock Foods Southern California Contact: Samantha Vaca (951) 903-3700

Samantha_Vaca@shamrockfoods.com

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GENERAL INFO

Welcome to the Shamrock Foods EXPO Exhibitor Services Manual! The information in the pages below is designed to help guide exhibitors through the planning process of exhibiting at EXPO. Schedules and deadlines as well as links to additional information, online ordering sites, and downloadable printable order forms are included for your convenience.

The set of green linked tabs at the top of each page is your Main Menu. These are designed to transport you to that section of the manual when you click on the tab. Each page includes these linked tabs at the top to help you navigate back to the Main Menu or another section of the manual.

We encourage you to thoroughly review this document, especially those areas that pertain to you and your booth and ask questions for any areas you need further clarification on.

ESTIMATED ATTENDANCE

We are expecting 1,400 accounts or 2,000 people. Our primary customer segments are Bar & Grill, Pizza, Mexican and Family Style restaurants.

DATES & TIMES

MOVE-IN DAY

Tuesday, September 23, 2025 12:00pm – 6:00pm

SHOW DAY

Wednesday, September 24, 2025 9:00am - 4:00pm

ALLOWANCE PERIOD

Product allowances start with invoices shipped on October 5, 2025 and continues for 8 weeks ending November 29, 2025.

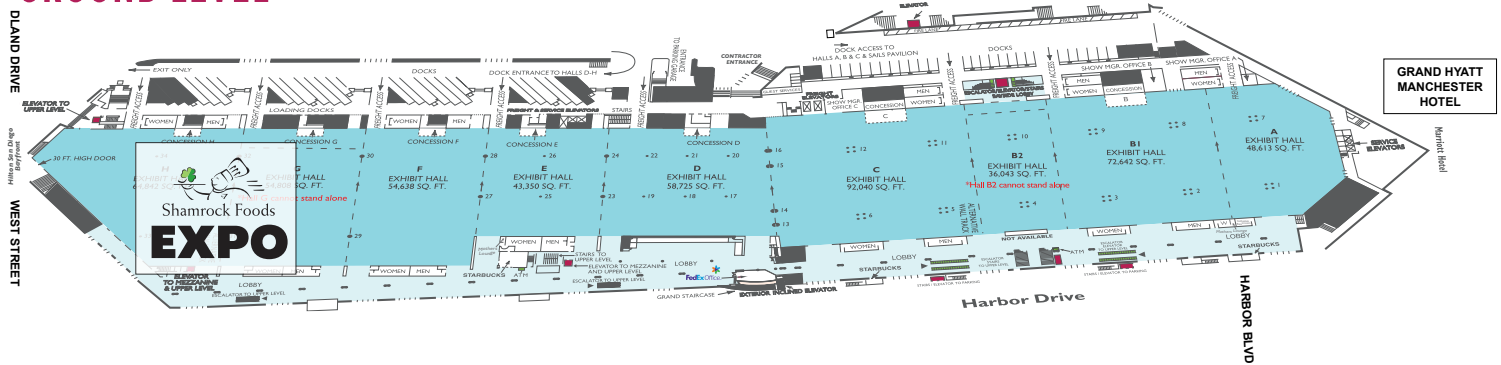
LOCATION

SAN DIEGO CONVENTION CENTER HALLS G & H

111 W. Harbor Dr., San Diego, CA 92101

GENERAL INFO

GROUND LEVEL



PARKING

Parking is available in the San Diego Convention Center parking garage. The parking garage is managed independently by Ace Parking. All suppliers are responsible for their parking fees. There is no trailer parking available. There are no in/out privileges.

GENERAL INFO

VENDORS & CONTACTS

Heritage Exposition Services

exhibitor.services@heritagesvs.com
1-800-360-4323
heritagesvs.com/ordering

Shamrock Foods - Home Office

Kristine Brown - Sr. Marketing Manager

Kristine_Brown@shamrockfoods.com
(602) 680-9911

Edlen Electrical

sandiego@edlen.com
For your convenience, place your order online at www.edlen.com

Shamrock Foods - Home Office

Angela Monier - VP Marketing

Angela_Monier@shamrockfoods.com
(925) 382-3025

Shamrock Foods - California

Samantha Vaca - Marketing Manager

Samantha_Vaca@shamrockfoods.com
(951) 903-3700

GENERAL INFO

HEALTH & SAFETY

FOOD SAFETY

Please be prepared for the San Diego Health Department to stop by. Samples must be served by a booth representative. Customers should not be serving themselves. If you are using tongs or other serving utensils to handle your food and are not hand touching food items, then hand washing stations are not required. If you are using food-safe gloves and are not using serving utensils to handle your food, you are required to have a hand washing station at your booth. Refer to hand washing station set up in the next section.

If there is cooking/reheating/cold holding or any temperature control of food items, a thermometer should be used to determine internal temperature of potentially hazardous food items.

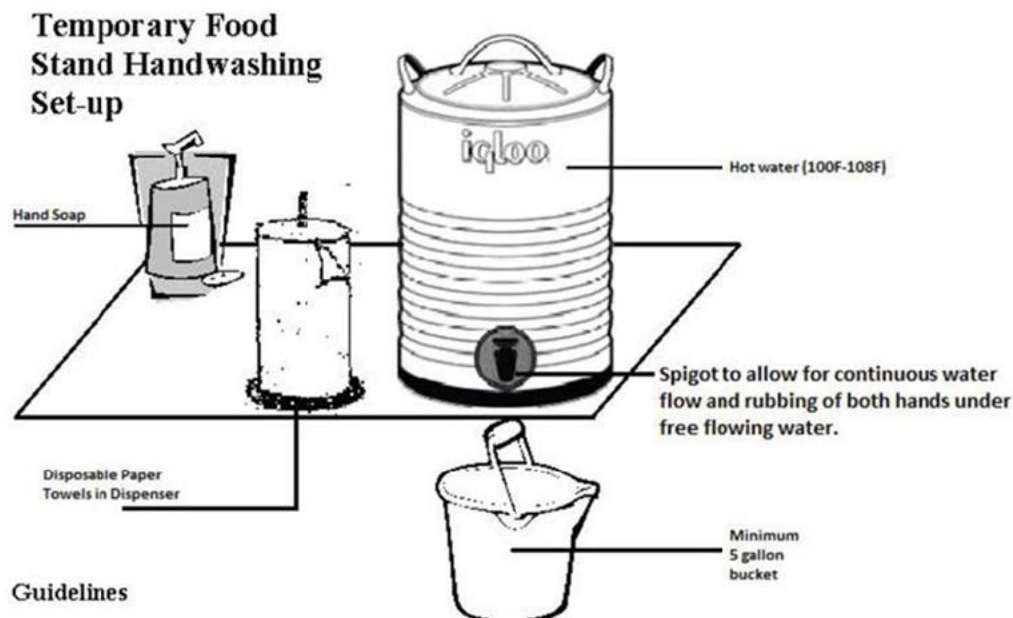
FIRST AID

A first aid station will be available near the Vendor Registration area (back of Hall H) from September 23-24.

HAND WASHING STATIONS

If you are not using serving utensils or are only using gloves to handle food, then you are required to have a hand washing station at your booth.

A proper hand washing station includes a five-gallon container with warm water (100F-108F), a pump style soap dispenser, paper towels, and a bucket underneath to catch the wastewater (see visual below for set up). *Shamrock is not providing any items required for a hand washing station.* This should be the first thing set-up on the day of the event as all employees must wash their hands BEFORE food prep commences. NOTE: The water for hand washing must not be scalding hot! Maintain hot water in an insulated container and ensure it is between 100-108 degrees Fahrenheit.



GENERAL INFO

HEALTH & SAFETY

FIRE SAFETY

Please review the portable cooking policy.

GENERAL INFO

HEALTH & SAFETY - PORTABLE COOKING POLICY



SAN DIEGO FIRE-RESCUE

COMMUNITY RISK REDUCTION DIVISION

PORTABLE COOKING AT SPECIAL EVENTS

In order to increase fire safety for both booth operators and the general public, the following requirements shall be met when open flame cooking devices are used during an outdoor special event.

I. BOOTH CONSTRUCTION AND LOCATION

- A. Booths shall be located a minimum of 20 feet from any permanent structure. *If conditions warrant it, the distance may be reduced when approved by the Fire Marshal*
- B. Cooking booths must be separated from non-cooking booths by 20 feet.
- C. All fabric or pliable canopy covers, side/back drops and decorative material must either be:
 1. Inherently fire-resistive and labeled as such;
 2. Treated by a State Fire Marshal licensed applicator; or
 3. If the booth is owner-occupied, the material may be treated by the owner with a State Fire Marshal approved fire retardant chemical (Note: a flame test may be required).
- D. Exit openings shall be a minimum of 6 feet wide and 6 feet, 8 inches in height.
- E. Vehicles shall be parked a minimum of 20 feet from the booth.

II. COOKING EQUIPMENT

- A. All cooking equipment shall be of an approved type.
 1. Coleman stoves or equivalent shall conform to the following requirements:
 - a. No gasoline or kerosene may be used.
 - b. No re-fueling of any cooking equipment may be done in the booth.
 - c. There may be no storage of fuel in the booth.
 - d. A minimum of 5 feet of clearance must be maintained between the public and all cooking devices.
 2. Butane or propane equipment shall conform to the following requirements:
 - a. The maximum size of LPG tanks that can be used inside of a booth is 1.5 gallons or less.
 - b. LPG tanks with more than 1.5 gallons shall be stored outside of the booth.
 - c. Tanks shall have a shut-off valve.

GENERAL INFO

HEALTH & SAFETY - PORTABLE COOKING POLICY



SAN DIEGO FIRE-RESCUE

COMMUNITY RISK REDUCTION DIVISION

- d. The stove shall have an on-off valve.
 - e. Hoses shall be of an approved type for use with the equipment.
 - f. The tank must be protected from damage and secured in the upright position.
 - g. Tanks located outside of booths must have a pressure regulator if in excess of 5-gallon capacity.
 - h. There may be no storage of butane or propane tanks in the booth.
 - i. The tank must be turned off when not in use.
 - j. All connections must be tested prior to use. Testing may be done with a soap and water solution.
 - k. A minimum of 18 inches shall be provided between the booth backdrop material and cooking appliance. *Clearance may be reduced as approved by the Fire Marshal.*
 - l. A minimum of 16 inches shall be provided between deep fat frying appliances, woks, and open flame stoves. An alternative to the 16-inch separation requirement would be to provide a 16-inch in height, full width splash guard.
3. Charcoal Barbecue Cooking shall conform to the following requirements:
 - a. Charcoal barbeque cooking is prohibited inside of booths.
 - b. Charcoal cooking shall be performed only in areas away from public access and shall be located a minimum of 5 feet from any booth with a minimum of 10 feet from any permanent structure.
 - c. Only commercially sold charcoal lighter fluid or electric starters may be used. *No gasoline, kerosene, etc.*
 - d. Storage of starter fuel in the booth is not permitted.
 - e. Coals shall be disposed of only in metal containers that have been designated for such use and are approved by the Fire Marshal. Dumping of coals in trash containers is prohibited.
4. Deep Fat Frying/Flambé Cooking shall conform to the following requirements:
 - a. Deep fat frying or flambé cooking operations shall be located in a separate enclosure where only cooking operations are performed.
 - b. Such enclosures shall conform to booth construction requirements as previously outlined, but the top of the enclosure shall be open or, when required by the Health Department, shall be provided with metal/flame retardant screening with a minimum height of 7 feet.

III. FIRE EXTINGUISHERS

- A. Each booth shall be provided with a minimum 2-A:10B:C rated portable fire extinguisher. Any cooking operation involving deep fat fryers (e.g. vegetable or animal oils and fats) will also require a Class K fire extinguisher with a minimum 1.5-gallon capacity.

GENERAL INFO

HEALTH & SAFETY - PORTABLE COOKING POLICY



SAN DIEGO FIRE-RESCUE

COMMUNITY RISK REDUCTION DIVISION

- B. Fire Extinguishers shall conform to the following:
 - 1. The extinguisher shall be mounted and secured so that it will not fall over.
 - 2. The extinguisher must be visible and accessible, and located away from the cooking area.
 - 3. The extinguisher must be serviced within the last year and have a California State Fire Marshal service tag attached.

IV. HOUSEKEEPING

- A. Only non-combustible materials should be used in the cooking areas and away from heat sources.
- B. Trash containers should be emptied regularly.
- C. Clean all cooking surfaces regularly to prevent the build-up of grease.

V. ADDITIONAL FIRE SAFETY TIPS

- A. Know where the fire extinguisher is located and how to use it.
- B. Do not leave food cooking unattended.
- C. Do not wear loose-fitting clothing when cooking.
- D. In case of an emergency, call 9-1-1.

For any additional information, please contact Special Events at (619) 533-4388.

Revised 03/2023

GENERAL INFO

HEALTH & SAFETY

REGULATIONS FIRE MARSHAL SPECIAL EVENT PERMITS & FIRE SAFETY

SAN DIEGO CONVENTION CENTER CORPORATION Regulations Fire Marshal Special Event Permits & Fire Safety

Special Event Permits are issued and approved by the Fire Marshal in the City of San Diego's Special Event Department. Special Event Permits are required for pyrotechnics, lasers, haze, mist or fog-producing machines, exhibits, tents/canopies, open flames, confetti cannons, or other special requests.

PROCEDURE

1. Pyrotechnics, open flames, haze, mist or fog-producing machines must be approved in advance by your Event Manager and Fire Marshal.
2. Confetti cannons must be approved in advance by your Event Manager and Fire Marshal and will be assessed additional cleaning charges at the prevailing rate.
3. Special Event Permit application, process and general information is found on the City of San Diego's information page <https://www.sandiego.gov/fire/services/permits/events>
4. City of San Diego Special Services: 619-533-4388

PYROTECHNICS, LASERS or HAZING

1. Once approved by Event Management and Fire Marshal, the use of pyrotechnics, lasers or haze machines will be strictly controlled and continuously monitored.
2. Standby fire watch personnel may be required, Fire Marshal will advise.
3. Licensee will be charged at the prevailing rate for any required SDCC standby personnel.
4. **Sails Pavilion:** Hazing, mist or fog-producing machines are no longer allowed inside area.

FIRE SAFETY

1. Use of welding equipment, open flames, decorative candles or smoke emitting devices or material is prohibited.
2. All display materials must be flame retardant according to California fire codes.

GENERAL INFO

HEALTH & SAFETY

REGULATIONS FIRE MARSHAL SPECIAL EVENT PERMITS & FIRE SAFETY

3. Fire retardant certificate of the display material and the exhibitor booth construction must be posted or readily available within the exhibit. This includes all tents and canopies or other potentially flammable materials.
4. If smoke detectors are required for exhibit enclosures or for multi-level exhibit booths*, or if the Fire Marshal deems necessary, special fire watch coverage will be in effect and billable when the exhibit or show is closed for business.
5. The use of burning fluids, oils, camphene, liquid oxygen, ethylene, kerosene, gasoline, butane or anything else of like nature is discouraged in the facility.
6. If your event absolutely requires the use of hazardous or combustible materials, maximum limits & controls will be placed on use of such materials. Those maximum limits and controls include the reserved right to curtail the use of the materials at any time.
7. Exits, entrances, air supply vents, ramps, sidewalks, hallways, stairways, elevators, escalators and aisle ways must be kept clear at all times.
8. Exit signs must be visible at all times.
9. Fire extinguishers, fire protection valves and fire hose cabinets must be kept clear and accessible at all times.
10. **The Fire Marshal only may make exceptions/approvals to any of the above with prior approval.**

*Multi-level booths: refer to the separate guidelines document set forth by the Fire Prevention Bureau of The City of San Diego.

Date: December 9, 2020

Prepared by: DeeAnne Snyder, Director of Event Services

GENERAL INFO

CHECKLIST AND IMPORTANT DATES

ITEM

- ☐ Sponsorship Request
- ☐ Exhibitor Registration
- ☐ Early Discount Booth Rentals with Heritage
- ☐ Booth Rentals with Heritage
- ☐ Product Allowances
- ☐ Samples and Point of Sale Material
- ☐ Early Discount for Electrical
- ☐ Electrical Needs
- ☐ Move-In
- ☐ EXPO Doors Open to Exhibitors by 6:00am

DUE DATE

Due May 31, 2025

Due June 10, 2025

Due September 3, 2025

Due September 10, 2025

Due July 18, 2025

Due August 29, 2025

Due September 3, 2025

Due September 23, 2025

September 23, 2025

September 24, 2025

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITY

Shamrock Foods EXPO will be here before you know it – and we can't wait for you to join us at this year's can't-miss culinary events. As a Shamrock Foods partner, we invite you to take advantage of this exclusive EXPO sponsorship package. This incredible package guarantee your impact on more than 15,000 attendees, so don't miss this amazing opportunity!

Sponsorship packages are limited and only available until May 31, 2025.
For more information, please email Kristine_Brown@shamrockfoods.com.

SPIN & WIN SPONSORSHIP – \$25,000

Included in the sponsor package:

- **Logo Recognition** – See your brand celebrated on printed signage, collateral and digital communications for the EXPO.
- **Spin & Win Booth Participation** – Your booth will be a required stop for 15,000 attendees across 5 shows looking to participate in Spin & Win, where they will have a chance to win prizes, gifts cards and a grand prize of \$5,000.
- **Shop Shamrock Foods Spotlight** – Select two items to be featured for two weeks in our highest-traffic, custom-curated EXPO e-commerce page on our all-new online ordering site.
- **Recipe Feature** – Submit a custom recipe and photo to be featured in our EXPO Inspiration Guide with product backlinks. Featured on shamrockfoodservice.com and sent to 25,000 customers after the show.

SPONSORSHIP OPPORTUNITIES

SUPPLIER INFORMATION

Company Name: _____

SHAMROCK FOODS EXPO25 SPONSORSHIP OPPORTUNITY

SPONSORSHIP	FEE	SELECTED	TOTAL \$
Spin & Win Sponsorship	\$ 25,000	<input type="checkbox"/>	\$ _____
GRAND TOTAL			\$ _____

**Numbers only in boxes – no commas or periods*

PAYMENT TYPE ☐ Deduct ☐ Check *All payments will be deducted/received during August 2025. This will be a one-time payment.*

I have read and understand all the information in this form, the description of sponsorship benefits, and attached Terms and Conditions. I also understand that the amounts elected by Sponsor above are in addition to any existing program Supplier may have with Shamrock. Shamrock is authorized to bill and/or deduct Annual Grand Total above by the Sponsorship Payment Deadline as elected by Supplier above. The undersigned represents and warrants that he or she has the full right, power, authority, and legal capacity to enter into this Sponsorship Agreement.

Supplier Representative Name (Print Clearly)

Supplier Representative Signature

Email Address

Phone Number

Date

TERMS AND CONDITIONS

By signing and returning this Sponsorship Agreement (the "Agreement"), the participating company named above ("Supplier") agrees to be bound by the terms and conditions set forth herein. References to Shamrock herein shall be deemed to include Shamrock Foods Company and its affiliates and any and all of their duly authorized representatives, agents, and employees.

- License.** Supplier hereby grants to Shamrock Foods Company a non-exclusive, non-transferable, no sub-licensable right and license to use Supplier's logo and related intellectual property ("Supplier's Logo") as necessary to provide the sponsorship benefits in Shamrock's advertising, marketing, and promotional materials in all formats and media, including on its website, mobile apps, and social marketing pages on third-party websites and mobile apps, to identify and promote Supplier's association with and its status as a Shamrock Foods EXPO Sponsor. Supplier further represents and warrants that Supplier's Logo, as well as Shamrock's use of Supplier's Logo in connection with the Shamrock Foods EXPO, will not infringe, misappropriate, or otherwise violate any rights of any third party.
- Photographs & Videos.** Shamrock plans to take photographs and videos at all Shamrock Foods EXPO events and reproduce them in Shamrock's news or promotional materials, whether in print, electronic or other media, including Shamrock's website. By agreeing to be a Shamrock Foods EXPO Supplier, Supplier irrevocably grants Shamrock the right to display, reproduce, edit, or otherwise use their names, images, likeness, professional and personal biographical information, and all materials created by or on behalf of Shamrock that incorporate any of the foregoing for such purposes ("Materials"). Shamrock shall be the exclusive owner of all rights, including copyrights, in the Materials. Shamrock has no liability to Supplier for any editing or alteration of the Materials or for any distortion or other effects resulting from Shamrock's editing, alteration, or use of the Materials.
- Promotional Activities.** Supplier agrees that any and all promotional activities of any kind or nature, except for those outlined as part of the Sponsorship Options, are prohibited without Shamrock's written consent.
- Compliance with Law.** Supplier represents, warrants, and covenants that it shall comply with all applicable laws, rules, orders, and regulations, including those policies and procedures that have been established by Shamrock or the venue for use of the designated areas at the venue.
- Severability.** If any provision of this Agreement is held illegal, invalid or unenforceable, such provision will be deemed stricken from this Agreement and its illegality, invalidity or unenforceability will not affect the remainder of the provisions of this Agreement, which will remain in full force and effect. The parties will endeavor in good faith negotiations to replace any illegal, invalid or unenforceable provision with a valid, legal and enforceable provision, the economic effect of which comes as close as possible to the economic effect of the illegal, invalid or unenforceable provision.
- Amendments.** This Sponsorship Form may only be modified or amended in writing, signed by the authorized representative of the Supplier.



ONLINE REGISTRATION

BOOTH REGISTRATION

Booth Registration is by invitation only.

Each EXPO event will have its own registration site. On April 29, 2025 each invited exhibitor will receive an invite to the specific EXPO they have been invited to attend. Booth registrations must be completed by June 10, 2025. We offer 2 different booth sizes.

Full Booth – Includes a 10 x 10 area, carpeted, booth identification sign, (1) 8ft table and (1) 6ft topped/ draped table. Fee is \$7,500.

Half Booth – Includes a 5 x 5 area, carpeted, booth identification sign, (1) 8ft table or (1) 6ft topped/ draped table. May be shared with another vendor. Fee is \$4,250.

Specific booth sizes may vary if an exhibitor has been assigned to a specific show segments area. Notification will be sent if a supplier is part of one of these areas.

Booths will be billed to suppliers unless otherwise noted in your Vendor Merchandise Agreement (VMA). Booth billings will take place in September 2025.

ALLOWANCES

Each EXPO features a post EXPO ship period where customers who attend the EXPO can receive item allowances on new and existing business purchases. Allowances may be given on any open-coded and stocked items. All items shown at the EXPO must have a new and existing business allowance assigned to it.

Registered exhibitors will receive an email on June 17, 2025 with a link to our allowance entry site. We will have one allowance entry site for all EXPOs. The allowance entered by the exhibitor will be the same across all branches where the product is open-coded and stocked. On the allowance site, you will be able to see the branches where the product is stocked in order to enter allowances. The deadline to enter allowances will be July 18, 2025. You will also be able to load POS content on this site.

Exhibitors will be assessed a 25% admin fee on all EXPO allowed items purchased at the end of the ship period. Allowances will be billed to suppliers unless otherwise noted in your Vendor Merchandise Agreement (VMA). Allowances billings will take place in January 2026.

8 Week Ship Period
October 5 – November 29, 2025

ONLINE REGISTRATION

POINT OF SALE CONTENT

For our EXPOs we offer registered exhibitors the opportunity to load point of sale content to be viewed by our customers and on our exhibitor tablets at the EXPO. On the EXPO tablets exhibitors are also able to email POS content to our customers. On June 17, 2025 registered exhibitors will receive an email to login into our allowances entry site that allows for POS content to be loaded. Exhibitors featuring Shamrock Exclusive Brands will have POS loaded for them by Shamrock.

Below is the deadline for uploading POS.
August 29, 2025

ORDERING SAMPLES

Product Samples for the EXPOs can be ordered through our Shamrock Customer Care team. In this guide you can find the EXPO Sample Order Form. Complete the form and email to the appropriate branch email address listed on the form to place the order. Please make sure to include “EXPO” in the subject line of the email. All samples ordered using the form will be delivered on the set-up day at the EXPO location. You will need your vendor billing number in order to place sample orders so they can be billed correctly. A sample order can be submitted starting June 17 and will end at the date listed below. Sample orders will need to have an assigned allowance amount for the branch EXPO and will need to be open coded/stocked at the particular branch. All samples ordered must be full cases only.

Once the sample order is emailed to our Customer Care team you will receive a case number. Please reference the case number if you have an inquiry regarding the order. If you have questions on the sample order once it has been submitted, you can reach out to our Customer Care team at (480) 462-3741. Do not ship samples to our warehouse. Shamrock will deliver the samples to the EXPOs and provide frozen/refrigerated storage during the EXPO. All samples ordered will be billed to the supplier. The billing will include the cost of the case and the standard handling fee. No samples will be returned to the warehouse.

Below is the deadline for ordering samples.
August 29, 2025



Shamrock Foods

EXPO SAMPLE ORDER FORM

EXPO

Today's Date _____

Branch EXPO Location _____

Account Number Being Billed _____

Broker/Vendor Account Name _____

Vendor Number _____

SAMPLES WILL BE DELIVERED TO THE EXPO ON SET-UP DAY

PRODUCT ITEM #	PACK SIZE	DESCRIPTION	CASE QTY

Email the completed sample form to the appropriate branch and include "EXPO" in the subject line.

Arizona

onestopaz@shamrockfoods.com

Colorado/Montana

onestopco@shamrockfoods.com

California

onestop_eastvalecustcare@shamrockfoods.com

Idaho

onestopidaho@shamrockfoods.com

New Mexico

onestop_nmcustcare@shamrockfoods.com

For questions once the sample form has been submitted, please contact our Customer Care team at (480) 462-3741.

ONSITE CHECK-IN AND MOVE-IN

CHECK-IN ON SHOW FLOOR

MOVE-IN DAY – TUESDAY, SEPTEMBER 23, 2025

12:00pm – 6:00pm	Supplier/Broker Check-In & Set-Up. Pick up badges, show floor map, and tablet pick up – see move-in details. Perenso will be available to answer allowance questions. Heritage will be available to answer booth questions.
2:00pm – 2:30pm or 4:00pm – 4:30pm	Mandatory Perenso Tablet Review for Suppliers/Brokers in the Sales Area

SHOW DAY – WEDNESDAY, SEPTEMBER 24, 2025

6:00am – 8:15am	Set-Up Ice is available in the Shamrock truck on the dock
8:15am – 9:00am 9:00am – 4:00pm	Sales Reps will start to walk the show floor Show floor is open to customers
4:00pm – 6:00pm 4:00pm – 7:00pm	Donation pick up Move Out

ONSITE CHECK-IN AND MOVE-IN

MOVE-IN DETAILS

DOCK MOVE-IN SCHEDULE

Tuesday, September 23, 2025

BROKER/SUPPLIER	DATE	TIME
GOLD CANYON / PIER 22	Tuesday, 9/23	12:00PM – 6:00PM
JENSEN FOODS	Tuesday, 9/23	12:00PM – 6:00PM
MARKON	Tuesday, 9/23	12:00PM – 6:00PM
SHAMROCK FARMS	Tuesday, 9/23	12:00PM – 6:00PM
BELLA BELLO / SOBREMESA	Tuesday, 9/23	12:00PM – 6:00PM
SHAMROCK BEVERAGE	Tuesday, 9/23	12:00PM – 6:00PM
ACXION FOODSERVICE	Tuesday, 9/23	12:00PM – 2:00PM
AFFINITY	Tuesday, 9/23	12:00PM – 2:00PM
PROCLEAN	Tuesday, 9/23	12:00PM – 2:00PM
CORE FOODSERVICE	Tuesday, 9/23	12:00PM – 2:00PM
PORTILLO	Tuesday, 9/23	2:00PM – 3:00PM
ACCLAIM	Tuesday, 9/23	2:00PM – 3:00PM
R3 & ACCESS	Tuesday, 9/23	2:00PM – 3:00PM
ALL BROKERS NOT LISTED	Tuesday, 9/23	3:00PM – 6:00PM
DIRECT VENDORS	Tuesday, 9/23	3:00PM – 6:00PM
*Anyone that arrives early will be turned away. Please arrive only when scheduled.		

Docks #48 through #52 are reserved for move in from 12:00-6:00pm. If you have a van, please use dock #48 (half dock with a ramp). Anyone that arrives early will be turned away. Please arrive only when scheduled.

Refer to the move-in schedule above for your time slot. Once you arrive, check in with the freight foreman to unload and go to Exhibitor Registration located in the back of Hall H to get a badge. Ensure your pallets are labeled with their booth number and supplier name. The convention center is unionized, and workers will be assigned to assist you with unloading. You cannot unload items on your own from the docks to your booth.

Exhibitors will need to ensure booth has the requested power during move-in. Booths must be set by 6:00pm on move-in day. Exhibitors are responsible for turning off all equipment before leaving on move-in day.

ONSITE CHECK-IN AND MOVE-IN



ACCEPTABLE HAND CARRY GUIDELINES

Hand carry are items considered small enough to be carried through the front of the building. This is not permissible through the docks.

ACCEPTABLE:

- Less than 200 pounds
- Wheel is no larger than 4" in diameter



NOT ACCEPTABLE:

- The following items are not acceptable under any circumstances



ONSITE CHECK-IN AND MOVE-IN

EXHIBITOR BADGES

Exhibitors can enter in names for their exhibitor attendees on the EXPO registration site. Exhibitors are able to enter in additional names after exhibitor registration has closed up to set-up day.

We strongly recommend you print your email confirmation with barcode before you arrive at the show to help expedite the badge printing process. You will receive it via email.

Exhibitor badges must be picked up on EXPO setup day at the Shamrock exhibitor booth.

Official show badges must be worn at all times by exhibitor personnel while in the exhibit hall during move-in, move-out and official show hours. No one will be allowed on the exhibit floor at any time without a badge.

ADMISSION POLICY

Exhibit hall admittance is restricted to registered exhibit staff and attendees displaying the EXPO 2025 show badge. All personnel representing the exhibitor, or its authorized agents, must be properly identified with an official EXPO 2025 show badge. Once the show has opened, all persons must enter and exit only through designated entrances.

EARLY APPOINTMENTS

No exhibitors will be allowed access to the exhibit hall prior to posted move-in and move-out days/hours. On show days without scheduled move-in prior to show opening, exhibitors will be allowed access at three (3) hours before show opening and three (3) hours after posted official show hours. Additional access may be arranged solely at the discretion of Show Management.

ONSITE CHECK-IN AND MOVE-IN

FOOD TRANSPORTATION, STORAGE AND PREPARATION

SAMPLES PRE-ORDERED

Any pre-ordered dry, frozen or chill samples ordered through the allowance site will arrive on Tuesday, September 23, 2025 during setup. **REVIEW ALL YOUR SAMPLES ON SET-UP DAY!** Shamrock Transportation Associates will be onsite to assist you with your samples.

Please do not ship samples to our warehouse – they will not be loaded on our trucks going to the show.

COOLER/FREEZER SPACE

Samples will be stored on the truck. The truck will remain on the dock overnight on September 23, 2025.

SUPPLIES

Shamrock will be providing limited supplies including film, foil, gloves, cutlery, beverage napkins, steam pans, frying oil, frill picks, portion cups, cold cups, paper towels, and plates. They will be available on set-up day. Supplies are limited. Please don't take full cases. Open the boxes and only take what you need. Remember, no competitor distributor labels are allowed. Exhibitors are responsible for supplying any canned fuel needed.

ICE

Shamrock will be supplying 200, 20lb bags of ice to be used all suppliers at the show. The ice will be stored on the Shamrock truck and available at 6:00am on Wednesday, September 24. You will be responsible for supplying your own ice after Shamrock has depleted its inventory. Ice can be purchased through the San Diego Convention Center.

ICE & OIL DUMP

Ice can be dumped in the cart provided on the back dock. Oil can be dumped in the barrel on the back dock. No ice or oil dumping in the restrooms, 3-compartment sink, or trash cans.

ONSITE CHECK-IN AND MOVE-IN

COOK SHACK

There is no kitchen access at the Convention Center. Any food preparation must be done at your booth or cook shack. An outdoor tented cook shack is being set up by Hall H to be used by suppliers and brokers who submitted requests. Exhibitors will need to supply all cooking equipment and utensils needed to prepare samples. If utilizing the cook shack to prepare samples, a cook shack area will be assigned to you or your corresponding broker. All electrical specifications from the cooking equipment needed to prepare samples should be sent to California Marketing (Samantha_Vaca@shamrockfoods.com). Please use only the cooking equipment for which you requested electrical.

There will be a 3-compartment sink available in the cook shack. Exhibitors will need to provide a list of electrical equipment and equipment specifications needed to prepare samples in your booth. Electrical request information is available under the Utilities section of the guide. Exhibitors will need to provide floor protection in the booth and a K fire extinguisher if cooking with oil.

Please ensure all health guidelines are met.

INDOOR PREP AREA

Right inside of the roll up door, in Hall H, there will be an additional prep area for any supplier/broker who does not require full use of the cook shack. Some tables will be assigned but there will be open tables you can use as needed.

One (1) 3-compartment sink and hand washing station will be set up in this area.

SHOW FLOOR FOOD PREPARATION

Only small cooking equipment is allowed at your booth. No fryers are allowed on the show floor.

FACILITY KITCHEN

Exhibitors will not have access to an onsite kitchen at the San Diego Convention Center.

BOOTH INFORMATION

Please ensure exhibitor booths are fully staffed to capture leads generated for the expected number of attendees per show. Exhibitors are expected to staff the booth with associates trained on your product lines prepared to sell and consult. Each booth must have at least one manufacturer representative. Depending on the intricacies of the product line, we recommend at least 3 people for a full booth and at least 2 for a half booth to fully capture the leads available. Exhibitors must have booths staffed at all times during the show. Exhibitors should avoid the use of cell phones at the booth during the show. Booths may not be torn down prior to the 4:00pm end time of the show.

Exhibitors may use pull-up banners and table signage to market your booths, however please do not place high banners on the tables. Any back walls will need to be pre-approved. No broker signage of any kind is allowed at the EXPO.

BOOTH LAYOUT

Standard full booths will be a 10x10 area with one 6ft table and one 8ft table. Standard half booths are 5x10 with one 8ft table or one 6ft table. Tables will be set in an “L” shape, back and sides of the booth space to allow customers to enter the booth area and engage with the exhibitor. Please do not move tables or block the front of your booth. Booths will include 3ft pipe and drape to allow for an open floor feeling and format. Booth tables will include black tablecloths matching the pipe and drape. Exhibitors can supplement tablecloths with professional branded tablecloths. Broker logos or signage is prohibited in the booth.

Exhibitors assigned to a specific show segment area will have a booth with one 6ft table and one 8ft table. The 6ft table is along the front of the booth and the 8ft table is at the back of the booth. Exhibitors sharing these show segment booths will have access to 1/2 of the front table and 1/2 of the back table. Please do not move these tables. Booths will include segment pipe and drape. Booth tables will include segment tablecloths. Exhibitors can supplement tablecloths with branded tablecloths. Broker logos or signage is prohibited in the booth. Notification will be sent to exhibitors assigned to these specific show segment areas.

Exhibitor booth numbers and floor plans will be released at a later date.

BOOTH INFORMATION



exhibitor.services@heritagesvs.com

1-800-360-4323

Fax: 314-534-8050

Order online at: heritagesvs.com/ordering

Please contact us for assistance if needed

See the following pages for items available to order.

ORDER SUMMARY



exhibitor.services@heritagesvs.com

1-800-360-4323

Fax 314-534-8050

Order online at: heritagesvs.com/ordering

ORDER SUMMARY FORM SHAMROCK FOODS EXPO 2025 - SAN DIEGO

Discount Deadline:
9/3/2025

Order Services Early and SAVE!

Complete and submit necessary order forms listed below before the deadline date to take advantage of Advance Pricing.

Heritage Order Forms		Order Total	
<input type="checkbox"/>	Method of Payment & Credit Card Authorization	Submit With First Order	
<input type="checkbox"/>	Furniture	\$	
<input type="checkbox"/>	Accessories	\$	

TOTAL AMOUNT DUE \$ _____

Please see the Terms and Conditions page for full explanation of our policy on cancellations and changes.

Exhibiting Company _____

Contact Name _____ Booth # _____

Phone # _____ Email _____

Please fax or email this form promptly to HERITAGE using the information at the top of the page - retain one copy for your files.

BOOTH INFORMATION

METHOD OF PAYMENT


HERITAGE™

exhibitor.services@heritagesvs.com

1-800-360-4323

Fax 314-534-8050

Order online at: heritagesvs.com/ordering

METHOD OF PAYMENT & CREDIT CARD AUTHORIZATION FORM

Must be completed and submitted with any HERITAGE order forms

Name of Convention **SHAMROCK FOODS EXPO 2025 - SAN DIEGO** Booth# _____

Exhibiting Company _____

Phone # _____ Fax # _____

Address _____

City _____ State _____ ZIP _____

Contact Email _____

Print Name _____ Signature _____

Credit Card Payment

Cardholder's Name (Please print) _____

Credit Card Billing Address _____

City _____ State _____ ZIP _____

Credit Card # _____ V-Code _____ EXP _____

 Charge to: ☐ American Express ☐ MasterCard ☐ Visa ☐ Discover

If for any reason the submitted credit card or check is declined or returned, a \$50.00 processing fee will be added to the final invoice. For your convenience, we will also process your card for payment of any additional charges incurred at show site. We will automatically provide this service unless informed otherwise by you.

CARD HOLDER'S SIGNATURE

By signing the above, I acknowledge and understand that all services rendered will be billed to this credit card. I agree to be bound by all terms and conditions in this service manual.

Company Check

Make Check Payable to: HERITAGE
620 Shenandoah Ave
St. Louis, MO 63104
Attn: Exhibitor Services

Please include a copy of this order form with your check.

Bank Wire Transfer

Enterprise Bank and Trust
St. Louis, MO 63127
ABA# 081006162
ACCT# 0040520 HERITAGE
Swift Code - Entrus44

Please reference name of show & booth number to credit your account. Customers are responsible for any bank processing fees. Please add \$25.00 to your invoice total for each wire to cover inbound bank processing fees.

Please note: In some instances equipment or services may be handled by other contractors.

All orders received on site at the Exhibitor Service Desk will be charged at standard rates. All outstanding balances must be paid by the close of the show. Adjustments to your invoice will not be made after the close of the show. For your convenience, we will use this authorization to charge your credit card account for your advance orders, and any additional amounts incurred as a result of show site orders placed by your representative. These charges may include all Heritage companies, including but not limited to HES Logistics, Inc., or any charges which Heritage may be obligated to pay on behalf of the Exhibitor, including without limitation, any shipping charges. By submitting this form or ordering materials or services from Heritage, you agree to be bound by all terms & conditions included in your service manual.

Please fax or email this form promptly to HERITAGE using the information at the top of the page - retain one copy for your files.

BOOTH INFORMATION

TERMS AND CONDITIONS



HERITAGE™

exhibitor.services@heritagesvs.com

1-800-360-4323

Fax 314-534-8050

Order online at: heritagesvs.com/ordering

TERMS AND CONDITIONS SHAMROCK FOODS EXPO 2025 - SAN DIEGO

YOU ARE ENTERING A CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE.

The terms and conditions set forth below become a part of the contract between HERITAGE exposition services and you, the exhibitor. Exhibitor is deemed to have accepted these terms and conditions when any of the following conditions are met:

- The material handling service agreement is signed;
- Exhibitor's materials are delivered to the HERITAGE warehouse or to a show or exposition site for which HERITAGE is the official show contractor, or
- An order for labor and/or rental equipment is placed by exhibitor with HERITAGE.

1. **DEFINITIONS.** For purposes of the Contract, "HTG" means HERITAGE Exposition Services, Inc., d.b.a. HERITAGE Trade Show Services, HERITAGE, Heritage Exposition Services, HES Logistics, and their respective employees, directors, officers, agents, assigns, affiliated companies, and related entities including, but not limited to, any subcontractors HTG may appoint. The term "EXHIBITOR" means the Exhibitor, its employees, agents, representatives, and any Exhibitor Appointed Contractor ("EAC"). Cold Storage: Holding of Goods in a climate controlled area; Accessible Storage: Holding of Goods in an area from which Goods may be removed during shows; Services: Warehousing, transportation, drayage, un-supervised labor, supervised labor and/or related services; Show Site: The venue or place where an exposition or event takes place; Supervised Labor (OK TO PROCEED): Union labor that is provided to a Customer to install or dismantle a booth or exhibit space, and is supervised and/or directed by HTG; Un-Supervised Labor (do not proceed): Union labor that is provided to a Customer to install or dismantle a booth or exhibit space and pursuant to Customer's election is not supervised and/or directed by HTG. Customer assumes the responsibility and any liability arising therefrom, for the work of union labor when Customer elects to use un-supervised labor.

2. **SCOPE.** These Terms and Conditions shall be binding upon Exhibitor, HTG, and their respective Agents and representatives, including but not limited to Exhibitor contracted labor, EAC's or Installation and Dismantle Companies, and any other party with an interest in the Goods. Each shall have the benefit of and be bound by all provisions stated herein, including but not limited to time limits and limitations of liability.

3. **Payments** are due prior to delivery of services or equipment to EXHIBITOR unless other credit arrangements have been made. All payments shall be in U.S. currency, MasterCard, VISA, American Express or Discover credit cards, debit cards, or check, provided there is sufficient customer credit in EXHIBITOR's form of payment to completely satisfy the amount owed by EXHIBITOR to HTG. Undersigned authorizer acknowledges and agrees that all applicable charges for services rendered to the EXHIBITOR will be applied to the credit card on file in the event other form of payment is not tendered prior to the close of the trade show. In no instance shall any Exhibitor be extended credit beyond 30 days after the close of the Show. If there are any outstanding balances owed by EXHIBITOR to HTG which have not been paid after 30 days following the close of the Show, then these unpaid balances shall bear interest at the rate of 1-1/2% per month (18% per annum).

4. Any discrepancy in items ordered and items received or any complaint or question concerning services, etc., must be reported to the HTG Service Center at the show, in writing, immediately upon noting same. Problems will be resolved and/or any valid adjustments in EXHIBITOR's account will be made at that time, and approved by the HTG Project Manager in charge. Credits and adjustments will not be made based on information received after the Show. Exhibitors who cancel prior to Exhibitor Move-In will be refunded 100% of their advance payment. No refunds will be made for cancellations received once Exhibitor move-in begins or at show site, unless otherwise noted on the specific service form. In the event the exposition or event is cancelled or postponed, HTG reserves the right to charge for services rendered in preparation of the event or exposition as well as non-refundable costs incurred by HTG. Prior to any refunds being paid to EXHIBITORS, these cancellation and/or postponement charges will be determined in good faith by HTG and withheld from any amounts previously paid by EXHIBITOR to HTG in proportion to receipts from all exhibitors with the excess being refunded. EXHIBITOR shall be advised that routine audits of Exhibitor booths for service usage are conducted during the Convention. Should the result of such an audit indicate that equipment or services is in fact being used that has not been paid for, the Exhibitor will be charged for the equipment or service at the applicable rate.

5. HTG reserves the right to discontinue one or all services or equipment delivery to EXHIBITOR for non-payment of one or more outstanding bills should such bill not be paid before the close of the first day of the Show. Payment for any one or more of the services rendered does not in anyway release EXHIBITOR from payment of the other remaining services upon presentation of an invoice. Should it become necessary after all discrepancies are resolved to employ a collection agency, then EXHIBITOR agrees that all reasonable and customary collection fees shall be borne by EXHIBITOR.

6. **CHOICE OF LAW & VENUE.** Any dispute between HTG and EXHIBITOR shall be governed by the laws of the State of Missouri (without regard to Missouri's conflicts of laws principles). Venue of any action between HTG and EXHIBITOR shall lie exclusively in the state or federal courts located in St. Louis, Missouri and HTG and EXHIBITOR agree that all reasonable attorney's fees shall be borne by the prevailing party.

7. **LIMITATION OF LIABILITY & INDEMNITY.** HTG shall not be liable to any extent whatsoever for any actual or potential loss of profits or revenues, or for any collateral costs or consequential damages, which may result from (1) any loss, injury or damage to EXHIBITOR's materials or (2) EXHIBITOR's ability to carry-on in its normal business practices. Additionally, HTG shall not be liable for (1) any loss, damage or delay as a result of fire, lightning, strikes, riot or civil commotion or any other cause or condition beyond the control of HTG, (2) damage to uncrated materials, materials improperly packed, or (3) concealed damage, or loss, theft or disappearance of EXHIBITOR's materials while at the show or EXHIBITOR's materials are in EXHIBITOR's possession or are located within or near the confines of EXHIBITOR's booth. HTG's liability shall be limited to any loss or damage which results solely from HTG's negligence in the actual physical handling of EXHIBITOR's materials and not from any other type of loss or damage. HTG does not assume any liability for any loss or damages to electronics, monitors, or devices. HTG's maximum liability for any cause shall be limited to \$0.30 per pound per article with a maximum liability of \$50.00 per item or \$1,000.00 per shipment. HTG shall not be responsible for loss, theft, or disappearance of materials before they are picked up from EXHIBITOR's booth or for reloading after the show. Bills-of-lading covering outgoing shipments, which are furnished to HTG by EXHIBITOR, will be checked at the time of actual pickup from the booth and corrections made where discrepancies occur. Any claims for loss, injury or damage must be submitted to HTG within thirty (30) days of the close of the show in the case of the loss, injury or damage occurred, or such claims shall be waived. No suit or action for the recovery of any claims arising out of or related to bodily injury, death, or property damage shall be brought against HTG more than one year after the accrual of the cause of action. EXHIBITOR agrees to indemnify and hold harmless HTG against any and all claims, suits, liabilities, or damages, including reasonable settlements and reasonable attorney's fees, arising out of negligence or any other cause on the part of the EXHIBITOR, subcontractors, suppliers, employees

or any individual or company under the control directly or indirectly of the EXHIBITOR at the show.

a. **Cold Storage.** Goods requiring cold storage are stored at Customer's own risk. HTG assumes no liability or responsibility for Cold Storage. b. **Accessible Storage:** HTG assumes no liability for loss or damage to Goods while in Accessible Storage. Storage charges are for the use of space and are not a form of insurance, or a guarantee of security. c. **Unattended Goods:** HTG assumes no liability for loss or damage to unattended Goods received at Show Site at any time from the point of receipt of inbound Goods until the loading of the outbound Goods, including the entire term of the respective show or exhibition. Customer is responsible for insuring its own Goods for any and all risk of loss. d. **Empty Storage:** HTG assumes no liability for loss or damage to Goods or crates, or the contents therein, while containers are in Empty Storage. It is Customer's sole responsibility to affix the appropriate labels available at the HTG Service Desk for empty container storage, and ensures that any pre-existing empty labels are removed. e. **Forced Freight:** HTG is not liable for Customer Goods left on the show floor after the show closing deadline, with or without a Material Handling Services/Straight Bill of Lading signed by Customer. It is Customer's responsibility to complete accurate paperwork for shipping to ensure Customer Goods are properly labeled. f. **Concealed Damage:** HTG shall not be liable for concealed loss or damage including but not limited to glass, electronic equipment, prototypes, original art, uncrated Goods, or improperly packaged or labeled Goods. g. **Unattended Booth:** HTG shall not be liable for any loss or damage occurring while the Goods are unattended in Exhibitor's booth at any time, including, but not limited to, the time the Goods are delivered to the dock until the time the Goods are received by Exhibitor's selected carrier. h. **Labor:** HTG assumes no liability for loss, damage, or bodily injury arising out of Exhibitor's supervision of HTG provided union labor. i. **Notice of Loss or Damage:** In order to have a valid claim, notice of loss or damage to Goods must be given to HTG or its agent within 24 hours of occurrence (as evidenced in an Incident Report completed at Show Site by HTG) or delivery of outbound Goods.

8. **ADVANCED WAREHOUSING/TEMPORARY STORAGE:** HTG assumes no liability or responsibility for loss or damage to Goods delivered to the Advance Warehouse or other similar Temporary Storage facilities.

9. EXHIBITOR recognizes that HTG provides services as EXHIBITOR's agent and not as bailee or shipper. If any employee or subcontractor of HTG shall sign a delivery receipt, bill-of-lading, or other document, EXHIBITOR agrees that these signatories will do so as EXHIBITOR's agent, and EXHIBITOR accepts the responsibility thereof. HTG or its subcontractors are authorized to note the quantities or condition of items on the EXHIBITOR's bill-of-lading when the actual count or condition of such items do not conform to the amount or amounts recorded by EXHIBITOR. Correct weights with Weight Certificate must be provided, otherwise HTG's or its subcontractor's estimate will prevail in the event of any weight discrepancy.

10. Exhibitor permits all contact information provided to HTG to be used by HTG and shared with other entities assisting in the production of the event in question. Email communications may include show information, promotional materials, advertising statements and other commercial notices. Permission may be revoked by the EXHIBITOR in writing.

11. In the case of bills submitted to parties other than the EXHIBITOR (i.e., Third Parties), such arrangements in no way release EXHIBITOR from any and all of the terms and conditions outlined herein.

12. **REFUNDS:** EXHIBITOR shall receive a full and complete refund of any overpayments following final audit after the close of the Show. HTG will remit refunds to EXHIBITOR at the name and address indicated on the Exhibitor Data Sheet. EXHIBITOR will receive a refund for any extra overpayment above and beyond the amount which EXHIBITOR owes to HTG. Also provided for the EXHIBITOR with the final refund shall be a final accounting showing the services or equipment ordered.

13. **CREDIT CARD:** HTG is pleased to accept orders for services, with payment being made by a credit card. By paying for these services in advance, and adhering to the deadline date, you have taken advantage of the discount offered. However, if a payment is subsequently made by check with the intention of reversing the initial credit card payment, there will be a fee assessed for each subsequent transaction following the initial transaction. The fee to reverse the credit card payment and replace it with a check or an alternate credit card is as follows: If the credit card charge is \$1.00 to \$500.00 the fee is \$25.00, \$501.00 to \$1,000.00 the fee is \$30.00, \$1,001.00 to \$2,000.00 the fee is \$60.00, \$2,001.00 to \$5,000.00 the fee is \$150.00, \$5,001.00 to \$10,000.00 the fee is \$300.00, \$10,001.00 to \$20,000.00 the fee is \$450.00. Amounts over \$20,000.00 the fee is 4% of the amount owed.

14. **Insurance:** It is understood that HTG is not an insurer. Insurance should be obtained by the EXHIBITOR. It is highly recommended that exhibitors arrange All Risk coverage which usually can be done by endorsements to existing policies. EXHIBITOR's materials should be insured from the time they leave their firm until they are returned after the close of the show. Insurance and liability against theft or property damage to equipment or exhibit material owned or rented by EXHIBITOR, or bodily injury occurring within the confines of EXHIBITOR's booth, remain the sole and complete responsibility of EXHIBITOR. Except where prohibited by law, the EXHIBITOR and its insurers waive all rights of recovery or subrogation against HTG and their respective directors, officers, employees, and agents.

15. By completing and submitting the service forms, Exhibitor hereby authorizes HTG as its Exhibitor Appointed Contractor to process and pay for those services on behalf of the Exhibitor as a third party.

16. HTG Reserves the right to adjust the price charged for any item in the event of a sudden and unexpected price increase. By way of example without limiting the foregoing, in the event fuel prices escalate in a rapid manner, the price of any individual item may be adjusted to reflect the impact of higher fuel prices. Additionally, HTG reserves the right to pass through to Exhibitor any incremental charges or fees levied by the facility, suppliers or other third parties.

BOOTH INFORMATION

FURNITURE AND ACCESSORIES RENTAL


HERITAGE™

FURNITURE RENTAL ORDER FORM SHAMROCK FOODS EXPO 2025 - SAN DIEGO

exhibitor.services@heritagesvs.com

1-800-360-4323

Fax 314-534-8050

Order online at: heritagesvs.com/ordering
**Discount Deadline:
9/3/2025**

		Item	Quantity	Discount Rate	Standard Rate	Total
Furniture	F60	Plastic Side Chair (Gray)	x	\$ 151.38	\$ 196.79	=
	F20	Custom Padded Arm Chair (Gray)	x	\$ 252.98	\$ 328.88	=
	F25	Custom Padded Side Chair (Gray)	x	\$ 252.98	\$ 328.88	=
	F40	Custom Padded High Stool (Gray)	x	\$ 317.60	\$ 412.88	=
Draped Display Tables	Circle your color choice:					
		Red Blue Burgundy Hunter Green Silver Black White Gold				
	F110	4' Table - 30" High	x	\$ 273.31	\$ 355.30	=
	F120	6' Table - 30" High	x	\$ 328.71	\$ 427.33	=
	F130	8' Table - 30" High	x	\$ 384.04	\$ 499.25	=
	F140	4' Table - 42" Counter High	x	\$ 339.75	\$ 441.67	=
	F150	6' Table - 42" Counter High	x	\$ 395.15	\$ 513.70	=
	F160	8' Table - 42" Counter High	x	\$ 450.56	\$ 585.73	=
Undraped Display Tables	F170	4th Side Table Drape - 30" High	x	\$ 114.47	\$ 148.81	=
	F180	4th Side Table Drape - 40" High	x	\$ 114.47	\$ 148.81	=
	F190	4' Table - 30" High	x	\$ 175.43	\$ 228.06	=
	F200	6' Table - 30" High	x	\$ 214.17	\$ 278.42	=
	F210	8' Table - 30" High	x	\$ 254.81	\$ 331.25	=
	F220	4' Table - 42" Counter High	x	\$ 190.19	\$ 247.25	=
	F230	6' Table - 42" Counter High	x	\$ 225.28	\$ 292.86	=
	F240	8' Table - 42" Counter High	x	\$ 275.13	\$ 357.67	=
Table Risers Covered White	F80	30" Diameter Pedestal (Gray) 18" H	x	\$ 380.39	\$ 494.51	=
	F90	30" Diameter Pedestal (Gray) 30" H	x	\$ 380.39	\$ 494.51	=
	F100	30" Diameter Pedestal (Gray) 42" H	x	\$ 380.39	\$ 494.51	=
	F250	4' Long Riser	x	\$ 120.74	\$ 156.96	=
	F260	6' Long Riser	x	\$ 148.44	\$ 192.97	=
	F270	8' Long Riser	x	\$ 179.48	\$ 233.32	=
Special Drape Products	Circle your color choice:					
		Red Blue Burgundy Hunter Green Silver Black White Gold				
	F280	Drape - 3' H	x	\$ 23.45	\$ 30.49	=
	F290	Drape - 8' H	x	\$ 36.91	\$ 47.99	=

Please see the Terms and Conditions page for full explanation of our policy on cancellations and changes.

**Method of Payment & Credit Card Authorization
Form REQUIRED to be submitted with this form.**
SUBTOTAL \$
TAX 7.75% \$
TOTAL DUE \$

Exhibiting Company _____

Contact Name _____ Booth# _____

Phone # _____ Email _____

Please fax or email this form promptly to HERITAGE using the information at the top of the page - retain one copy for your files.

BOOTH INFORMATION

Chairs



Plastic Side Chair
F60
(Gray)



Custom Padded Arm Chair
F20
(Gray)



Custom Padded Side Chair
F25
(Gray)



Custom Padded High Stool
F40
(Gray)

Skirted Tables



4' Display Table
F110
30" High



4' Display Table
F140
42" Counter High



6' Display Table
F120
30" High



6' Display Table
F150
42" Counter High



8' Display Table
F130
30" High



8' Display Table
F160
42" Counter High

Table Skirt and Drape Color Options



Red



Hunter Green



Silver



White



Blue



Burgundy



Black



Gold

BOOTH INFORMATION

Undraped Display Tables



4' Display Table
F190
30" High



4' Display Table
F220
42" Counter High



6' Display Table
F200
30" High



6' Display Table
F230
42" Counter High



8' Display Table
F210
30" High



8' Display Table
F240
42" Counter High



30" Diameter Pedestal
F80
18" H (Gray)



30" Diameter Pedestal
F90
30" H (Gray)



30" Diameter Pedestal
F100
42" H (Gray)

BOOTH INFORMATION



HERITAGE™

exhibitor.services@heritagesvs.com

1-800-360-4323

Fax 314-534-8050

Order online at: heritagesvs.com/ordering

ACCESSORIES RENTAL ORDER FORM

SHAMROCK FOODS EXPO 2025 - SAN DIEGO

Discount Deadline: 9/3/2025

	Item	Quantity	Discount Rate	Standard Rate	Total
Accessories	A10 Wastebasket	_____ x	\$ 53.18	\$ 69.14	= _____
	A20 Tripod Easels	_____ x	\$ 88.67	\$ 115.27	= _____
	A30 Chrome Stanchion	_____ x	\$ 66.44	\$ 86.37	= _____
	A40 Velour Rope 6' Black	_____ x	\$ 66.44	\$ 86.37	= _____
	A60 Chrome Bag Rack	_____ x	\$ 192.81	\$ 250.66	= _____
	A70 Literature Rack	_____ x	\$ 376.66	\$ 489.66	= _____
	A80 Garment Rack 5'	_____ x	\$ 206.78	\$ 268.82	= _____
	A90 2 Way Straight Arm Rack	_____ x	\$ 283.62	\$ 386.71	= _____
	A106 Raffle Ticket Drum	_____ x	\$ 127.01	\$ 165.11	= _____
	A107 Fishbowl	_____ x	\$ 39.69	\$ 51.60	= _____
	A110 6' Tensabarrier	_____ x	\$ 301.33	\$ 391.72	= _____
	D130 1M Straight Shelf	_____ x	\$ 167.33	\$ 217.52	= _____
	D131 1M Angle Shelf	_____ x	\$ 167.33	\$ 217.52	= _____
	D210 Acrylic Holder*	_____ x	\$ 55.41	\$ 72.03	= _____
	D220 Arm Light* *For use with Heritage Rentals Only	_____ x	\$ 118.20	\$ 153.66	= _____
	D250 Chrome Sign Holder	_____ x	\$ 326.81	\$ 424.85	= _____

Tackboard	D20 Tackboard Panels (4'x8') Vertical	_____ x	\$ 398.88	\$ 518.55	= _____
	D30 Tackboard Panels (4'x8') Horizontal	_____ x	\$ 398.88	\$ 518.55	= _____
	D31 Fabric Modular Panel 1 Meter x 8'	_____ x	\$ 974.95	\$ 1267.43	= _____
	Circle your fabric modular only panel color choice:				
	Gray Black Blue				

**Method of Payment & Credit Card Authorization
Form REQUIRED to be submitted with this form.**

SUBTOTAL \$ _____

TAX 7.75% \$ _____

TOTAL DUE \$ _____

Please see the Terms and Conditions page for full explanation of our policy on cancellations and changes.

Exhibiting Company _____

Contact Name _____ Booth# _____

Phone # _____ Email _____

Please fax or email this form promptly to HERITAGE using the information at the top of the page - retain one copy for your files.

BOOTH INFORMATION

ACCESSORIES



Wastebasket
A10



Tripod Easels
A20



Chrome Sign Holder
D250



Chrome Stanchion
A30



Velour Rope 6' Black
A40



6' Tensabarrier
A110



Chrome Bag Rack
A60



Literature Rack
A70



Garment Rack 5'
A80



2 Way Straight Arm Rack
A90



Raffle Ticket Drum
A106



Fishbowl
A107

BOOTH INFORMATION

RULES AND REGULATIONS

LABOR RULES

Please review the hand carry guidelines on page 21 with your move in details.

BOOTH INFORMATION



HERITAGE™

EXHIBIT HALL FIRE REGULATIONS

exhibitor.services@heritagesvs.com

1-800-360-4323

Fax 314-534-8050

Order online at: heritagesvs.com/ordering

The information contained in this brief outline does not by any means cover completely the ordinances and regulations contained in the local Fire Prevention Code.

The following are basic rules governing concessions, exhibits, and shows in any building open to the public:

1. All curtains, drapes and decorations must be constructed of flameproof material, or treated with an approved flameproofing solution. (Treatment shall be renewed as often as may be necessary to maintain the flameproofing effect.)
2. No combustible materials, merchandise or signs shall be attached to, hung from, or draped over flameproofed side and rear divider draperies of booths or attached to table skirting facing aisles, unless flameproofed.
3. All exits, hallways and aisles leading from buildings or tents are to be kept clear and unobstructed at all times.
4. No exit door shall be locked, bolted or otherwise fastened or obstructed at any time an exhibit building is open to the public. Moreover, it shall be unlawful to obstruct, or reduce in any manner, the clear width of any doorway, hallway, passageway or other means of egress. Additionally, all required exits shall be so located as to be discernible and accessible with unobstructed access thereto.
5. Access through turnstiles, gates, rails or similar devices shall not be permitted unless such a device is equipped to swing readily in the direction of exit travel under a total force of not more than 15 pounds and/or prior approval of the Fire Marshal.
6. All sawdust, shavings, hay and straw shall be flameproofed, stored and maintained in a manner approved by the Fire Marshal.
7. Automobiles, trucks, tractors, machinery and other motor vehicles utilizing flammable fuels, which are placed on display inside any building shall have no more than two (2) gallons of fuel in the tank; all fuel tanks shall be locked or effectively sealed and battery cables shall be disconnected from the ignition system. Ignition keys for vehicles on display shall be kept by a responsible person at the display location for removal of such vehicles from the building in the event of an emergency.
8. There shall not be any gasoline powered forklifts or carts allowed in a place of assembly. Exceptions: Propane or electric vehicles are allowed.
9. The use of liquefied petroleum gases inside buildings, tents or other areas is strictly prohibited, except for demonstration purposes when approved by the Fire Marshal. Maximum LPG allowed for exhibition purposes is a six (6) pound cylinder.
10. "No Smoking by Order of Fire Marshal" signs shall be posted and maintained in areas designated by the Fire Marshal.
11. Provide for daily removal and disposal of trash and rubbish from buildings and tents.
12. All electrical wiring shall be installed in a manner approved by the City Chief Electrical Inspector.
13. Provide and maintain approved fire extinguishing equipment in all areas as designated by the Fire Marshal.
14. All standpipe and hose cabinets shall be kept clear and unobstructed at all times.
15. All appliances fired by natural gas shall be approved by the City Chief Mechanical Inspector and Fire Marshal before being used.
16. The use of welding and cutting equipment for demonstration purposes must be by permit from the Fire Marshal.
17. Cylinders of compressed gases are prohibited unless approved by the Fire Marshal, and shall be secured in a vertical or horizontal position depending on the tank use and design.
18. The operator or the person in charge of operation or use of any place of assembly or education shall check egress facilities before such building is occupied for any use. If such inspection reveals that any element of the required means of egress is obstructed, inaccessible, locked, fastened or otherwise unsuited for immediate use, admittance to the building shall not be permitted until necessary corrective action has been completed.
19. There shall not be any obstructions blocking exit doors from the outside of any building such as autos parked in doorways or barricades across sidewalks.
20. No curtains, drapes or decorations shall be hung in such a manner as to cover any exit signs.
21. No vehicles shall be parked in fire lanes outside of buildings.
22. No flammable liquids shall be used or admitted inside of buildings except by approval of the Fire Marshal.
23. Artificial lighting such as lanterns and candles are prohibited.
24. The use of all gas-fired heating units, either portable or stationary, shall meet the approval of the City Chief Mechanical Inspector and the Fire Marshal. The use of the so-called "salamander" stove is strictly prohibited.
25. All cooking appliances shall be equipped with ventilating hoods and equipment as deemed necessary by the Fire Marshal, but in any instance such equipment shall be installed in accordance with provision of the City Building and Fire Codes. However, countertop fryers not exceeding 15 lbs. of oil may be used without the necessary ventilating hood and surface protection requirements. Additionally, the exhibitor shall be allowed no more than one (1) fryer per booth and shall provide two (2) ten (10) pound B.C. extinguishers, positioned on both sides of said fryers. All cooking appliances shall be listed by a National Testing Agency: i.e. Underwriters Laboratory or Factory Mutual.
26. Booth and seating plans must be approved by the Fire Marshal. Submit plans to the Fire Marshal no later than 15 days before set-up date.
27. There shall not be any ticket booths, tables or any other display setup in the lobby without the prior approval of the Fire Marshal.
28. All aisles shall be maintained at a minimum of ten (10) feet clearance.
29. All covered structures in excess of ninety (90) square feet in area shall be protected by an automatic fire detection system approved by the Fire Marshal.
30. All floor plans submitted shall be totally representative of the halls, rooms and/or areas in which the events are held in, such as the location of manual pull stations, fire hose standpipe closets, exits, aisles and main doors in air walls, etc.

BOOTH INFORMATION

FREIGHT AND DELIVERIES

DIRECT SHIPMENTS

Please be aware that the San Diego Convention Center does NOT receive exhibitor freight, literature or supplies through the venue package room. The package room is too small to handle exhibit materials and the venue's everyday receiving. All exhibit materials, being shipped directly to show site must be addressed as listed below to ensure unloading and delivery to your booth area.

NOTE: Direct shipments must not arrive before Tuesday, September 23.

Any materials sent to the venue prior to this date may be returned to sender and/or may be turned over to Heritage and will be billed according to the Show's Shipping & Receiving Rates, and will be subject to venue assessed fees.

All shipments should be accompanied with a Bill of Lading or Packing List indicating the total weight of shipment and piece count.

See the enclosed Shipping Information/Material Handling Order Form for detailed service descriptions, rates and limits of liability.

WE APPRECIATE YOUR COOPERATION. HERITAGE EXPOSITION SERVICES

EXHIBITOR COMPANY NAME _____

BOOTH NUMBER _____

C/O HERITAGE
SAN DIEGO CONVENTION CENTER - HALLS G&H
111 W. HARBOR DR.
SAN DIEGO, CA92101

FOR: SHAMROCK FOODS EXPO 2025 - SAN DIEGO

BOOTH INFORMATION



HERITAGE™

DO NOT DELAY!

**DIRECT SHIPMENT
TO SHOW SITE**

MUST NOT ARRIVE BEFORE: *TUESDAY, SEPT. 23RD*

TO: _____
EXHIBITOR NAME

BOOTH NUMBER: _____

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SAN DIEGO CONVENTION CENTER - HALLS G&H
111 HARBOR DR.
SAN DIEGO, CA 92101

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SAN DIEGO

UTILITIES

ELECTRICAL SERVICE - EXHIBITOR FUNDED BOOTH (NOT FOB OR EB)

Click blue button below to set up an account and order your electrical needs.



Shamrock Foods 2025
September 24, 2025


SANDIEGO
convention center

ELECTRICAL & PLUMBING
ORDER ONLINE TODAY!

Take advantage of discounted rates!

Order your electrical & plumbing services online by

09 / 03 / 2025

[ORDERING.EDLEN.COM](https://ordering.edlen.com)

Quick, secure, and easy to use!

You may receive an email to finalize your order from

ExhibitorServices-SanDiego@edlen.com

EDLEN
The Power People

Edlen Electrical Exhibition Services


2102 Main Street, San Diego, CA 92113

sandiego@edlen.com • www.edlen.com

UTILITIES

ELECTRICAL SERVICE - SHAMROCK FUNDED BOOTH (FOB & EB)

Exclusive Brand or Family of Brand exhibitors must fill out your booth electrical needs and mark "Shamrock Funded" on the exhibitor kit electrical form. Shamrock will fund electrical for all Exclusive Brands and Family of Brands booths, and reserves the right to modify electrical needs.

ELECTRICAL ORDER  EDLEN The Power People ELECTRICAL EXHIBITION SERVICES 2102 Main Street San Diego, CA 92113 SanDiego@edlen.com		<table border="1"> <tr> <td>EXHIBITOR:</td> <td></td> <td>BTH #</td> <td></td> </tr> <tr> <td>EVENT:</td> <td colspan="3">Shamrock Foods Expo 2025 – Shamrock Funded Form</td> </tr> <tr> <td>FACILITY:</td> <td colspan="3">San Diego Convention Center</td> </tr> <tr> <td>DATES:</td> <td>September 2025</td> <td>EVENT:</td> <td>095009SD</td> </tr> </table>		EXHIBITOR:		BTH #		EVENT:	Shamrock Foods Expo 2025 – Shamrock Funded Form			FACILITY:	San Diego Convention Center			DATES:	September 2025	EVENT:	095009SD																																																																													
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ORDER INSTRUCTIONS INLINE AND PENINSULA DELIVERY The cost of 120-Volt outlets includes delivery to one location at the rear of inline or peninsula booths. If you require the outlet(s) to be distributed to any other location(s), complete and return the Electrical Distribution Form along with a floor plan layout of your booth space indicating outlet location(s). ISLAND BOOTH DELIVERY ONE LOCATION Return a floor plan layout of your booth space indicating the outlet location with measurements and orientation. ISLAND BOOTH DELIVERY MULTIPLE LOCATIONS Return a floor plan layout of your booth space indicating a main distribution point and all outlet locations with measurements and orientation. If a main distribution point is not provided, Edlen will deliver to the most convenient location. 208/480V POWER DELIVERY AND CONNECTIONS Edlen electricians must make all high voltage connections and disconnections on a time and material basis. Complete the Electrical Booth Work Form to schedule your estimated connection time and labor. Return form with your order. MOTOR POWER Order electrical services for motor power required on this form. If unsure of the electrical services required call for a quote. 24 HOUR SERVICES Electricity will be turned on within 30 minutes of show opening and off within 30 minutes of show closing, show days only. If you require power at any other time order 24 hour power at double the outlet rate.		<table border="1"> <tr> <th colspan="3">ELECTRICAL OUTLETS Approximately 120V/208V A.C. 60 Cycle - Prices are for Entire Event</th> </tr> <tr> <th></th> <th>QTY</th> <th>TOTAL</th> </tr> <tr> <td colspan="3">120 VOLT</td> </tr> <tr> <td>500 WATTS (5 AMPS)</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>1000 WATTS (10 AMPS)</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>1500 WATTS (15 AMPS)</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>2000 WATTS (20 AMPS)</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td colspan="3">208 VOLT SINGLE PHASE</td> </tr> <tr> <td>20 AMPS</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>30 AMPS</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>60 AMPS</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td colspan="3">208 VOLT THREE PHASE</td> </tr> <tr> <td>20 AMPS</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>30 AMPS</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>60 AMPS</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>100 AMPS</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>200 AMPS</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>400 AMPS</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td colspan="3">TRANSFORMER(S) Boost 208 Volt to 230 Volt</td> </tr> <tr> <td>Transformer (20 amp minimum charge)</td> <td colspan="2">Total Amps: <input type="text"/></td> </tr> <tr> <td colspan="3" style="text-align: center;"> Please call for information on any services you require that are not listed here. </td> </tr> <tr> <td colspan="3"> 480V CONNECTIONS Approximately 480V A.C. 60 Cycle - Prices are for Entire Event </td> </tr> <tr> <td colspan="3">480 VOLT THREE PHASE</td> </tr> <tr> <td>20 AMPS</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>30 AMPS</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>60 AMPS</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>100 AMPS</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td colspan="3">120V RENTAL MATERIAL (Must Pick up Items at Onsite Exhibitor Service Center)</td> </tr> <tr> <td>15' EXTENSION CORD</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td>POWER STRIP</td> <td><input type="text"/></td> <td><input type="text"/></td> </tr> <tr> <td colspan="3"> PRINT NAME: <input type="text"/> EMAIL: <input type="text"/> PHONE: <input type="text"/> </td> </tr> </table>		ELECTRICAL OUTLETS Approximately 120V/208V A.C. 60 Cycle - Prices are for Entire Event				QTY	TOTAL	120 VOLT			500 WATTS (5 AMPS)	<input type="text"/>	<input type="text"/>	1000 WATTS (10 AMPS)	<input type="text"/>	<input type="text"/>	1500 WATTS (15 AMPS)	<input type="text"/>	<input type="text"/>	2000 WATTS (20 AMPS)	<input type="text"/>	<input type="text"/>	208 VOLT SINGLE PHASE			20 AMPS	<input type="text"/>	<input type="text"/>	30 AMPS	<input type="text"/>	<input type="text"/>	60 AMPS	<input type="text"/>	<input type="text"/>	208 VOLT THREE PHASE			20 AMPS	<input type="text"/>	<input type="text"/>	30 AMPS	<input type="text"/>	<input type="text"/>	60 AMPS	<input type="text"/>	<input type="text"/>	100 AMPS	<input type="text"/>	<input type="text"/>	200 AMPS	<input type="text"/>	<input type="text"/>	400 AMPS	<input type="text"/>	<input type="text"/>	TRANSFORMER(S) Boost 208 Volt to 230 Volt			Transformer (20 amp minimum charge)	Total Amps: <input type="text"/>		Please call for information on any services you require that are not listed here.			480V CONNECTIONS Approximately 480V A.C. 60 Cycle - Prices are for Entire Event			480 VOLT THREE PHASE			20 AMPS	<input type="text"/>	<input type="text"/>	30 AMPS	<input type="text"/>	<input type="text"/>	60 AMPS	<input type="text"/>	<input type="text"/>	100 AMPS	<input type="text"/>	<input type="text"/>	120V RENTAL MATERIAL (Must Pick up Items at Onsite Exhibitor Service Center)			15' EXTENSION CORD	<input type="text"/>	<input type="text"/>	POWER STRIP	<input type="text"/>	<input type="text"/>	PRINT NAME: <input type="text"/> EMAIL: <input type="text"/> PHONE: <input type="text"/>		
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ONSITE GUIDELINES

Exhibitors should display products with culinary forward applications and all products displayed are required to have allowances loaded. Exhibitors should be prepared to engage customers about product features, benefits, allowance savings, and with solution-based consulting. Venues will open at 6:00am for exhibitors to prepare samples for show. Exhibitors are required to have booths set with samples by 8:15am. Exhibitors are required to use the show tablet to collect leads during the show. After the show, exhibitors will receive further information about the leads collected to follow-up with the sellers and customers.

ATTIRE

On show day, exhibitors should wear black slacks with either a manufacturer brand logo or a solid color shirt. Jeans are not permitted. Logos on shirts, aprons, banners, giveaways etc. should represent your manufacturer booth. Exclusive Brands should be represented on shirts where exclusive brands are shown.

All broker logoed apparel, aprons, banners, tablecloths, etc. are not permitted.

EXCLUSIVE BRANDS EXHIBITORS

Exhibitors representing exclusive brands should wear black slacks with exclusive brand logoed polo or dress shirt (current logos only). Exclusive brand exhibitors are expected to bring EB branded table runners. Logo shirts, table covers, promotional materials, and pull-up banners can be purchased from the IMA merch portal (www.ebrandstoolkit.com). Leverage current exclusive brand signage, banners and table covers in and around your display space.

Digital exclusive brand point of sales material will be in the EXPO app, so please encourage customers to download the content from the app.

SAMPLES AND SAMPLING

Shamrock Foods EXPO is a source for culinary inspiration. Please work to create a culinary experience for our attendees. Exhibitors are required to follow all food safety rules when preparing and serving product at your booth.

- All items must have a product card with item numbers and descriptions next to them.
- Samples must be served by the booth rep. Customers should not be serving themselves.
- EXAMPLE: if sampling chips and salsa, place a single serving of salsa and chips in 1oz. sample cups. Do not leave a bowl of chips out for a customer to serve themselves.
- Gloves must be used at all times for food prep and serving.
- Keep food at the correct temperatures.
- Do not allow cross contamination of any products.
- All utensils and non-prepackaged food must be covered or wrapped to protect from contamination.

Hand washing stations are available for hand washing throughout the show floor.

ONSITE GUIDELINES

MOVE-OUT

Exhibitors must break down all boxes and place in the large trash container on the dock. No boxes are to be left on the show floor. Exhibitors will not need to empty the booth trash cans or the large trash cans on the show floor. Do not tear down your booth before an announcement is made – the show ends at 4:00pm. Exhibitors are responsible for breaking down the cook shack if used and properly disposing of any oil, ice, and water as outlined under check-in/move-in section.

Exhibitors will need to return the EXPO lead tablet to the exhibitor check-in area and will receive reporting on all customer leads collected within days after the show.

Move-out must be completed by 7:00pm.

FOOD DONATIONS

Shamrock has partnered with a local food bank to donate all usable unopened products. Dry and perishable goods will be accepted. Donated items can be placed on designated pallets near the dock doors after the show floor closes.

Your booth should be completely empty before you leave the site. Anything left on the Shamrock truck will be donated – nothing will be returned to stock.



Shamrock Foods

EXPO

   #ShamrockFoodsEXPO